



press release

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FOR IMMEDIATE RELEASE
DECEMBER 7, 2007

Concord Litho Expands 'Green Printing' Program, Earns FSC Chain of Custody Certification

CONCORD, N.H. - Concord Litho, one of the country's top independent printing companies, earned its Forest Stewardship Council chain of custody certification (#SCS-COC-001191) last quarter, allowing the firm to expand its "Green Printing Options" program for its national customer base.

"Corporate, social, and environmental responsibility begins with basic choices and strategies -- and for print buyers that includes the paper you procure, your inks, and the format of your printed piece," says Peter Cook, 40, CEO and co-owner of Concord Litho, a \$45 million printer located an hour north of Boston. "Many of our clients are seeking eco-friendly, responsible production options, and this certification means we can now offer another paper choice beyond recycled and post-consumer content ... they can specify paper from conflict-free, well-managed forests."

Concord Litho achieved its certification in early September after successfully completing a comprehensive audit by Scientific Certification Systems, an FSC-approved certifying body based in California. Valid for five years subject to annual audits, this certification means Concord Litho can offer its customers the option of using FSC-certified paper from well-managed forests and the right to display the trademarked "checkmark-and-tree" FSC logo on the printed piece that indicates its eco-friendly status and compliance.

MORE

CONCORD LITHO EXPANDS GREEN PRINTING PROGRAM, EARNS FSC CERTIFICATION

Concord Litho's first job featuring FSC-certified paper was a newsletter project produced for longtime client Prudential Financial. It has since produced a variety of eco-friendly projects using FSC-certified paper, from large-format Point of Purchase signage to a holiday gift wrap collection printed with vegetable-based inks.

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ABOUT CONCORD LITHO

Soon to celebrate its 50th anniversary, Concord Litho is an independent, \$45 million heat-set web and sheetfed printing company in New Hampshire that serves a roster of national clients, including TV Guide, Rodale, Publishers Clearing House, TD Banknorth, Dunkin Donuts, and the World Wildlife Fund. It offers a "Green Printing Options" program to customers interested in eco-friendly, responsible production choices, and is a Forest Stewardship Council chain-of-custody certified facility. For more information, please e-mail print@concordlitho.com or visit <http://www.concordlitho.com/green> today.

ABOUT THE FOREST STEWARDSHIP COUNCIL

The Forest Stewardship Council is an international non-profit organization whose mission is to promote environmentally appropriate, socially beneficial, and economically viable management of the world's forests, chiefly through forest certification and product labeling standards. More than 90 million hectares of forests in 70 countries have been certified under the FSC standards. Visit the United States FSC website at <http://www.fscus.org> for more information.

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